

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
28 July 2005 (28.07.2005)

PCT

(10) International Publication Number
WO 2005/068032 A1

(51) International Patent Classification⁷:
H04M 3/493, 11/08

A63F 3/08,

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(21) International Application Number:
PCT/GB2005/000055

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(22) International Filing Date: 11 January 2005 (11.01.2005)

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(25) Filing Language: English

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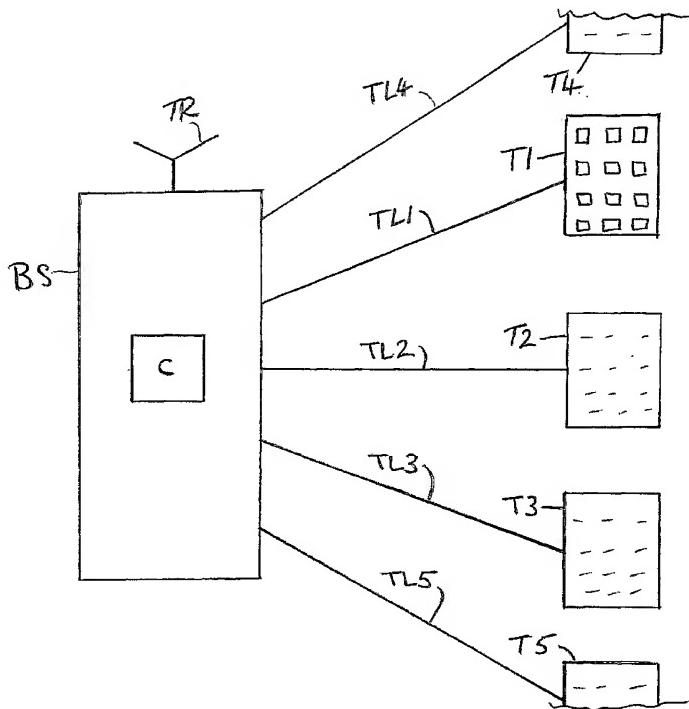
(26) Publication Language: English
(30) Priority Data:
0400559.1 12 January 2004 (12.01.2004) GB

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM,

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[Continued on next page]

(54) Title: MATCHING NUMERICAL VALUES



(57) Abstract: A method is disclosed of generating a broadcast from a broadcasting station (BS) in response to an input from a telephone (T1 to T5) to a computer (C) associated with the station, wherein: a numerical code is stored in the computer; a telephone link (TL1 to TL5) is established between the telephone and the computer; an operator of the telephone causes a signal comprising DTMF tones to be transmitted along the telephone link to the computer by selectively activating keys of a keypad of the telephone; upon receipt of the DTMF tone signal, the computer transcribes the tones into their associated sequential numerical values and compares those values with the stored numerical code; and wherein: the computer sends a signal to the broadcasting station to broadcast a result of the comparison made.

WO 2005/068032 A1



TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO,

Published:

— with international search report

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